

WHO SAYS AN ECONOMY CAR HAS TO BE AN ECONOMY CAR?



24MPG

The Porsche 911 is known throughout the world as one of the finest sports cars ever made. What isn't so well-known is that the 911 is also an economy car. It gives you about 24 miles per gallon—and with a 21-gallon tank, that means just one tankful can take you some 500 miles.

But the 911 is one economy car that is loaded with sheer luxury. Even the handling of the car is unlike that of any other automobile. It's quick, precise, superb.

And the legendary Porsche engineering places the 911 in a class of its own in the automotive world. Porsche set out to create this car with one simple idea: that a man should be able to transport himself along the road in an exquisite piece of machinery with the best possible combination of comfort and control.

Take a look at the 911. You'll recognize immediately that the Porsche is a styling classic of superb craftsmanship, with lines completely unaffected by fashion whims.

And you'll discover that owning a Porsche is more than just a matter of money. It's a matter of style.



PORSCHE

THERE IS NO

29MPG

Porsche also makes a two-seater sports car—the 914—that's designed to give you superb road performance—and an incredible 29 miles per gallon. So with a full tank you can drive for miles and enjoy the exhilarating experience of Porsche handling and engineering.

Unlike most other sports cars, the Porsche 914 is a mid-engine design. Which means it has a low center of gravity and excellent balance, front and rear. Giving it great stability and excellent road-holding ability.

Inside, the 914 gives you more head and leg room than most sports cars. And its trunk space accommodates more than just the usual spare tire. Because the 914 has two trunks: a 6-cu. ft. trunk in front, an 8-cu. ft. trunk in back.

Plus a five-speed transmission, rack-and-pinion steering, electronic fuel injection and a removable fiberglass roof.

Beautifully engineered and designed, the 914 is put together with the kind of craftsmanship you expect from Porsche.

In fact, it has what you expect from any high-priced sports car.

Except the high price.

PORSCHE

SUBSTITUTE.



1974 PORSCHE SPECIFICATIONS

911	911S, 911 Carrera		914-1.8	914-2.0
		ENGINE		
6/2687cc.	6/2687cc.	Cylinders/Displacement	4/1795cc.	4/1971cc.
90/70.4mm	90/70.4mm.	Bore/Stroke	93/66mm.	94/71mm.
143	167	Horsepower (SAE Net)	72.5	91
Electric Pump		Fuel Supply		Electric Pump
Continuous Injection System		Mixture Control		Electronic Fuel Injection
		ELECTRICAL SYSTEM		
12		Voltage		12
66 Amp./hr.		Battery		45 Amp./hr.
770 Watt		Alternator		700 Watt
Capacitive Discharge		Ignition		Battery/Coil
		SUSPENSION		
Independent		Front Suspension		Independent
Torsion Bar		Front Springs		Torsion Bar
Independent		Rear Suspension		Independent
Torsion Bar		Rear Springs		Coil
		WHEELS & TIRES		
5 1/2 x 15 Steel	6x15 cast alloy (911S)	Wheels		5 1/2 x 15 Steel
	6x15 forged alloy (Carrera front)			
	7x15 forged alloy (Carrera rear)			
165HR15	185/70 VR15 (911S)	Tires	165SR15	165HR15
	185/70 VR15 (Carrera front)			
	215/60 VR15 (Carrera rear)			
		TRANSMISSION		
4-Speed-Synchronized		Standard		5-Speed-Synchronized
5-Speed or Sportomatic		Optional		
		PERFORMANCE		
130 mph	140 mph	Top Speed (Approx.)	107 mph	115 mph
8.5 sec.	7.6 sec.	Acceleration (0-62 mph)	14 sec.	11 sec.
24 mpg	24 mpg	Fuel Consumption (DIN 70030)	27 mpg	29 mpg
129 mpg Imp.l	129 mpg Imp.l		133 mpg Imp.l	135 mpg Imp.l

Specifications subject to change

CIRCLE PORSCHE AUDI, INC.

4400 LOS COYOTES DIAGONAL LONG BEACH, CALIF. 90815

PHONE: (213) 597-7746